

Corporate Social Responsibility and Sustainability - Strategy and Plan

Introduction

The term Corporate Social Responsibility (CSR) is a concept whereby organisations consider the interests of society by taking responsibility for the impact of their activities on stakeholders (customers, suppliers, employees, shareholders, communities, and government) as well as the environment.

This accountability is seen to extend beyond the statutory obligation to comply with legislation and sees organisations voluntarily taking further steps to positive responsibility. Respect for, and implementation of, CSR goals contributes lasting value.

This policy sets out Connect2Charity's approach in respect of CSR.

As a registered charity with defined objects, Connect2Charity's social responsibility is fulfilled largely through altruistic services provided to Isle of Man charities*.

Strategy

Values

Our values and virtues are as follows:

- professionalism, integrity and accountability
- commitment to services of the highest quality and contribution
- appreciation of, and respect to, diversity and equality
- receptive responsiveness to all our stakeholders

The Connect2Charity team has a **strong sense of community** and is contribution driven.

We understand our stakeholders, the opportunities and the risks and work towards sustainable development in our local/global community.

We are ordinary people **achieving extraordinary results** through our unique, value-added services.

We endeavour to adhere to our values in all of our activities and we strive to be an exemplar of good practice.

Our services

Years of compliance and accounting experience, along with creative and practical design solutions, enables Connect2Charity to offer blended Internet/finance services.

These are cost effective, exclusive and valuable services that underpin local charities to flourish in their community and social responsibility dreams and passions.

Connect2Charity specifically offers charities an online visual profile package to promote public awareness and an accounts package to fulfil financial obligations.

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Our aims and objectives

- To raise the profile of Isle of Man charities.
- To increase public awareness about their valuable work.
- To boost potential for increased online donations.
- To encourage local businesses to support the work of charities through donations and sponsorship.
- To provide a central source of information about the work of charities.
- To encourage cooperation and affiliation between charities involved in similar work.
- To build a strong charity community and promote it effectively and efficiently.

Inclusion and diversity

Through our altruistic aims and objectives, we will provide services to promote inclusion and diversity in the third sector. These will sometimes be in partnership with other organisations and sometimes with Connect2Charity acting as principal.

Environment

Connect2Charity's environmental policy is as follows:

- We will encourage environmental responsibility amongst our stakeholders.
- We will conduct our operations in a way which minimises our consumption of natural resources and manages waste through responsible disposal and the reuse and recycling of materials where economically feasible.
- We will comply with all legal requirements.
- We will include environmental considerations in our purchasing processes.
- We will regularly review our progress in relation to this policy.

Social Responsibility Plan

Connect2Charity's social responsibility plan is as follows:

Community

In addition to our detailed aims and objectives, we aim to participate in cause-related marketing, lobbying and campaigning.

We will also provide advice with regard to ethical compliance and CSR matters.

Charitable

Connect2Charity offers services to charities at a cost effective price.

We will pursue socially aware policies and practices.

The team is encouraged to skill-share and undertakes voluntary/charitable work.

Citizenship

Connect2Charity will allow its staff to undertake all normal civic duties, including jury service, membership of public authorities, etc., as long as such duties do not prevent/limit proper performance of staff duties or otherwise conflict with Connect2Charity's objects.

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Raw materials and supplies

We shall ask key suppliers to provide copies of their environmental policies. Where possible, we shall use recycled or environmentally friendly paper in our printers. We shall invite staff to reduce unnecessary paper usage. Whenever possible, we will arrange for waste paper to be recycled. We arrange for printer cartridges to be recycled.

Energy usage

We shall minimise our use of electricity, by ensuring appliances are turned off when not in use.

Annual review

As a team, we shall review our corporate social responsibility policy and plan on an annual basis.

**charity/charities are defined as Isle of Man Government registered charities and non-profit organisations*